

HOLLYWOOD Comes to Michigan!

What's in it for YOU?

Come to hear noted film industry expert, Bob Brown, Purple Rose Films, Charity Island Pictures and Member of the Michigan Film Office Advisory Council

Two chances to learn more about how you can benefit from Michigan's focus on film!

And a taste of Michigan talent will be performing at both seminars!

Seminar 1 - The Technical Side of Opportunity

Tuesday, June 23, 2009, 1:00 - 5:00 PM

Learn how you can tap into the potential of the Michigan Film Industry. How can you retool what you're doing now to get involved in this emerging industry in our state?

If you're an Actor, Crew Member, Independent Film Maker, Production Company, News Crewman or interested in investment opportunities, join Bob Brown for an informative seminar. You'll leave with a better understanding of how to proceed to actually enter the business and what it will take to open the doors of opportunity. Don't be taken in by hollow promises. Find out what's what and who's who in order to take advantage of what the film industry in Michigan has to offer.

Tickets: \$125 each; space is limited.

Seminar 2 - They Need Sandwiches... and lots of other Services, too!

Thursday, June 25, 2009, 5:00 - 7:00 PM

You've heard a lot about the emerging Michigan Film Industry but you don't know how it can benefit YOU.

If you're an entrepreneur, a service business, a local chamber leader or an individual just interested in learning more about what's in it for you, join Bob Brown for a fun and enlightening presentation. You'll learn about the history of the film industry push in Michigan, what the incentives include and how they work, the fundamentals of doing business with Hollywood and how to use the opportunities to your advantage.

Tickets: \$40 in advance or \$50 at the door

Both seminars will take place at Oakland University INCubator

Shotwell-Gustafson Pavilion, Golf View Lane, Rochester, MI 48309-4799

REGISTRATION

call 248-709-4999 with your credit card information or complete and mail this form, with payment, to: **Consider It Done Right, 540 N. Lapeer Road, #395, Lake Orion, MI 48362**

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BOB BROWN
Executive Producer,
Producer, Managing Partner

Who is Bob Brown?

Bob Brown entered the feature film business in 1999 with co-founder/partner Jeff Daniels as Managing Partner and Executive Producer of their Michigan based company, Purple Rose Films. In 2000, the company produced its first feature film *ESCANABA IN DA MOONLIGHT*, a comedy shot in Escanaba, MI. In 2001, Purple Rose Films produced its second feature film, *SUPER SUCKER* in Jackson, MI. winner of HBO's Comedy Arts Festival in 2002.

Bob founded PRF Entertainment in 2003 to provide consulting services to independent films. He has consulted with many awarding winning films primarily in the areas of financing and distribution. In 2004, separate from partner Jeff Daniels, Bob produced in conjunction with Cinemetro Films the multiple award winning comedy, *THE TROUBLE WITH DEE DEE*. Mar Vista Entertainment distributed the film worldwide.

Charity Island Pictures was formed in 2004 when PRF partner Jeff Daniels decided to return to his first love of acting. CIP has completed two features. *SILENT SCREAM*, filmed on location in Harbor Springs, MI in 2005 and was acquired by Lion's Gate Films. Most recently, Bob partnered with SenArt Films on the heartwarming tale, *BONNEVILLE*, starring Jessica Lange, Kathy Bates and Joan Allen.

Bob Co-Chaired the inaugural Farmington Funny Film Festival and is serving his fourth term as a member of the Michigan Film Office Advisory Council, where he is Past Chair of the Research Committee. In 2007, Bob completed the MFAC Film Incentive Baseline Study, a report that was used to support the revised film incentive legislation. Bob has also served as a consultant to the State of Michigan Film Office during their introduction to the new legislation. Bob is a frequent community and industry lecturer and has offered industry seminars on marketing, distribution and financing of independent films.

www.imdbpro.com/name/nm1259963
www.charityislandpictures.com